Memes of Misinformation: Federal Spending

Unraveling the controversial, socio-economic and political issues behind those annoying social media memes

SERIES IN COMMUNICATION

Summary

In this first installment of the Misinformation series, the author tackles complex socio-economic and political topics related to the economy of the United States, such as the federal budget, wasteful unemployment and social the annoying headlines and

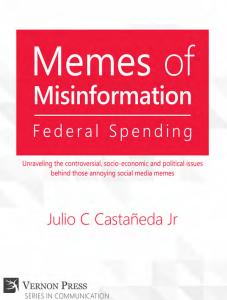
spending, the national debt, security. By breaking down each subject into layman's terms, the author clearly and concisely presents, in an unbiased manner, the facts behind the fake news, half-truths and general misinformation from memes cluttering social media on these volatile subjects.

"Memes of Misinformation' is an easy read and will appeal to a broad audience. It has the perfect blend of statistical facts and conversational explanations. The author stays politically neutral and debunks many preconceived notions about Presidents that have either been blamed for a crisis that was not their own doing, such as GWB and the 2008 recession. or to the idea that democrats are solely responsible for the US debt problem. Finally, he lays out a plan, which seems obvious after reading, to deal with the exploding debt problem, i.e., "quit taking money from other government agencies, especially Social Security". I look forward to Castañeda's next book in this series showing the bias relationships that exist between the media and each political party."

> Noah Shaffer, College of Charleston

About the author

Julio C. Castañeda Jr. emigrated from Cuba to the US in 1974, grew up in South Florida and currently resides in California with his wife and youngest son. He graduated from Georgia Tech with a Master of Science in Mechanical Engineering and had worked for Motorola, Google and Snap Inc. for more than 25 years in product development, R&D, and manufacturing. Over the course of his career, Julio has earned a Master Six Sigma Black Belt, been granted 48 US patents and authored numerous technical reports on a broad range of engineering topics. An avid sports fan and fascinated by the statistical aspect of sports, he has published two books in a series titled "Football Morsels" redefining quarterback and team statistics. In this book, the first installment of the "Misinformation" series, Julio uses his statistical approach and data based conclusions to provide a balanced and unbiased presentation of key socio-economic and political issues.



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