

Edited by Uche Onyebadi

Political Messaging in Music and Entertainment Spaces across the Globe

Volume 2

SERIES IN POLITICS

About the editor

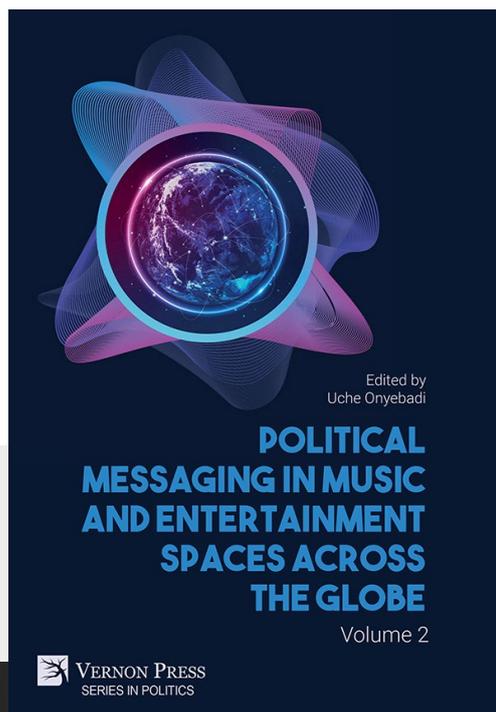
Uche Onyebadi is a Professor and Chair of the Journalism Department in the Bob Schieffer College of Communication, Texas Christian University. He also served as the Director of the School of Journalism, Southern Illinois University, Carbondale, IL (2014-2016). He holds a doctoral degree in journalism, with specialization in political communication, from the University of Missouri, Columbia-Missouri, USA., and his research interests focus on political communication, media and politics, mass communication theory, media ethics, and international communication. His articles have appeared in communication journals such as the Journal of Mass Media Ethics; the Journal of Broadcasting & Electronic Media; International Communication Gazette; Journalism: Theory, Practice & Criticism; Media, War & Conflict; International Communication Research Journal; International Journal of Communication; Journal of International and Intercultural Communication; the Journal of Social Media in Society; and Humanities. Dr. Onyebadi is the Editor of 'Music as a Platform for Political Communication' (2017), 'Music and Messaging in the African Political Arena' (2019) and 'Multidisciplinary Issues Surrounding African Diasporas' (2020).

His professional experience includes working as a journalist in Nigeria, in sports management and sport commentary on television in Kenya, as a Fulbright Specialist at BRAC University, Dhaka - Bangladesh (2012), and a Visiting Professor, International Summer School, the University of International Business and Economics, Beijing - China (2017). Dr. Onyebadi is a 2018-2019 Fellow of the Institute for Diverse Leadership

in Journalism and Mass Communication (USA), and the current editor of the International Communication Research Journal, a publication of the International Communication Division of the Association for Education in Journalism and Mass Communication (AEJMC), USA.

Summary

'Political Messaging in Music and Entertainment Spaces across the Globe' uniquely expands the frontiers of political communication by simultaneously focusing on content (political messaging) and platform (music and entertainment). As a compendium of valuable research work, it provides rich insights into the construction of political messages and their dissemination outside of the traditional and mainstream structural, process and behavioral research focus in the discipline. Researchers, teachers, students and other interested parties in political communication, political science, journalism and mass communication, sociology, music, languages, linguistics and the performing arts, communication studies, law and history, will find this book refreshingly handy in their inquiry. Furthermore, this book was conceptualized from a globalist purview and offers readers practical insights into how political messaging through music and entertainment spaces actually work across nation-states, regions and continents. Its authenticity is also further enhanced by the fact that most chapter contributors are scholars who are natives of their areas of study, and who painstakingly situate their work in appropriate historical contexts.



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